

# Breakthrough Trust

Breakthrough Trust works on culture-based change in India, focusing their programs on girls and boys aged 11 to 24. They partner with the government and help redesign school curricula to include material on gendered violence, as well as running mass media campaigns to reach a large audience.

Their annual demonstrated impact includes:

- Transforming gender norms by working in 13 districts and 4 states within India, including Haryana, Uttar Pradesh, Jharkhand, and Delhi/NCR.
- Collaborating with state governments in Punjab and Odisha and education departments to embed a gender lens into the middle school curricula and train teachers and school leaders to build gender sensitivity

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**DONATE (CREDIT CARD)**

*Credit card donations attract a service fee*

## OTHER WAYS TO DONATE

*Avoid fees - see our other ways to donate*

**Key Strengths:** Scale, Durability

**Multidimensional Poverty Index Indicators:** Physical safety, Social connectedness, Empowerment, Assets, Psychological well-being

**Other key outcomes:** Early pregnancy rates, Early marriage rates, Healthcare utilization

**Recent expense budget:** US\$3,500,000

**Year founded:** 1990

**28%**

reduction in early marriage

**17%**

increase in health facility visits

Active in

**4 states and 13**

**districts**

in India

Other ways to donate

#### Other ways to donate

We recommend that gifts up to \$1,000 be made online by credit card. If you are giving more than \$1,000, please consider one of these alternatives.

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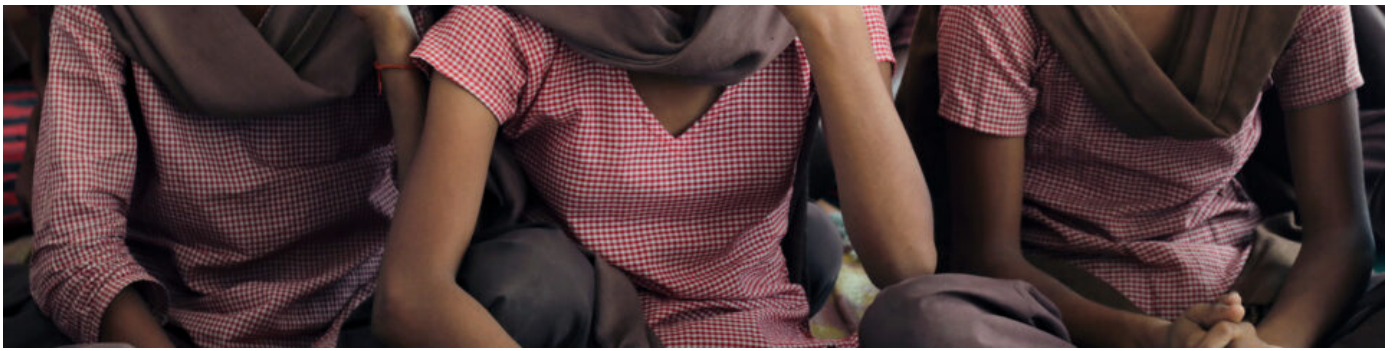
CORPORATE MATCHING PROGRAM

#### The Problem: Violence against women and girls in India.

Girls in India are born into a socio-cultural context steeped in discrimination and inequity that pushes them to the fringes of society with little control over their lives and an inability to reach their full potential. One in four women aged 20-24 years old are married before the legal age of 18 years ([NFHS-5](#)) and only one in four Indian women are able to join the workforce (World Bank). Gender discrimination is also believed to have a direct effect on birthrates, with only 919 girls being born per 1000 boys ([Census 2011](#)).

Unfortunately, despite the evident and dire health, economic and social consequences of violence against women and girls, the issue has received relatively little global attention and funding.





The solution: Empowerment programs for adolescents.

High-quality studies have identified several specific interventions that are effective at preventing violence. In particular, community-based social empowerment programs that shift gender norms and attitudes have been demonstrated to be very effective from many randomized controlled trials — including Abramsky et al (2014), Dunkle et al (2020), Leight et al (2020), Wagman et al (2015), Ogum Alangea et al (2020), Le Roux et al (2020), and Chatterji et al (2020). These programs can lead to 30-50% reductions in violence in communities, with effects that can persist for many years.

These community mobilization programs involve training community volunteers to become activists who can work with individuals, couples, communities and local governments to drive change in gender norms and attitudes. The programs are supported by evidence-based toolkits, frameworks, and technical assistance. They are also community driven and adapted to each local context.

Breakthrough Trust India is implementing the community-based approach into school curriculum and community-based programs targeting adolescents which have a similar level of effectiveness.







## How Breakthrough Trust works

Breakthrough Trust implements community-based programs that target adolescents inside and outside the school system. Through their work, Breakthrough Trust has reached nearly 1 million adolescents in 13 districts and 4 states (Haryana, Uttar Pradesh, Jharkhand and Delhi/NCR) in India.

Breakthrough Trust works in partnership with local communities and local governments in areas that are receptive to their interventions. These interventions attempt to engage all stakeholders who impact a girl's life — including parents, school staff, community members, child care workers, etc. Breakthrough also works with young adults aged 19-25 years old in the community and creates youth leaders or Team Change Leaders (TCLs). These TCLs act as a bridge between the organization and the community and are extensively trained by Breakthrough on the topic of gender to act as a support system for adolescents. They also work to prevent violence against women and girls in their community.

In conjunction, Breakthrough Trust cultivates partnerships with local governments, and is currently working with the governments of Punjab, Haryana and Odisha to scale its programs at government schools and promote them throughout the states using mass media campaigns.





## What makes Breakthrough Trust so effective

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### Partnership with government

Breakthrough Trust has worked with government on implementation of their programs and on educational curricula re-design. These government partnerships have enabled them to significantly increase the number of adolescents they are able to reach and offer a promising path to scale.

### Strong organizational culture

Breakthrough Trust prides itself on being a non-hierarchical space that believes in everyone's capacity to lead and inspire. In recent years, they have developed a strong second line of leadership, the Emerging Leadership Team (ELT), that is increasingly taking over accountability for the organization's performance-based culture.

### Participatory design

Breakthrough Trust works with adolescents to design and improve its work and programs. Not only does it aim to build collectives and joint leadership among young people, especially girls, to raise their voices. It also solicits youth and adolescent voices for regular and periodic review of their curriculum.