

Raising The Village

RTV partners with last mile communities in Sub-Saharan Africa to address ultra-poverty with a holistic, data-informed, and sustainable model that increases household income and earnings to over \$2.00/day within 24 months.

Donations above \$2 **tax-deductible**. See our global [tax-deductibility options here](#).

DONATE NOW

By Card or Paypal

OTHER WAYS TO DONATE

By Bank Transfer, Cheque, Crypto, etc.

Key Strengths: Depth, Durability

Multidimensional Poverty Index Indicators: Nutrition, Housing, Assets, Access to Water

Other Key Outcomes: Income Increase

Recent Expense Budget: US\$8,810,994

Year Founded: 2012

12x

Return on Investment at Month 60, with a 6x Return on Investment at Month 24 Program Graduation

\$114

Average Cost Per Household (Households that Graduated in 2023)

\$2.23/day

average Household Income and Production at Month 24, up from \$0.84/day at baseline

1M+

people reached since 2016

Other ways to donate

We recommend that gifts up to \$1,000 be made online by credit card. If you are giving more than \$1,000, please consider one of these alternatives.

CHECK

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DONOR ADVISED FUND

CRYPTOCURRENCIES

STOCKS OR SHARES

BEQUESTS

CORPORATE MATCHING PROGRAM

The problem: Multidimensional poverty in last mile communities

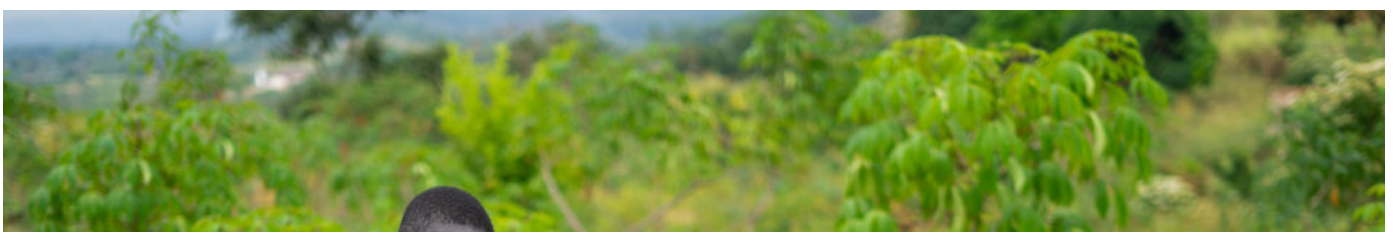
RTV partners with subsistence farming households in last-mile villages in Sub-Saharan Africa who earn <US\$1/day and struggle with multifaceted poverty. In these communities, households face scarcity barriers around food, healthcare, and access to water, making it difficult for them to utilize their limited income and earnings on activities outside of immediate basic needs. With little access to income, savings, and credit, entrepreneurship is often out of reach. Such vulnerabilities beget additional vulnerabilities, and millions of households living in often excluded last-mile communities struggle with the effects of ultra-poverty for generations, often deemed “too difficult” or “too expensive” to reach through traditional development programs. While each project RTV runs reflects the unique challenges of a community, common challenges shared by community members include:

- High levels of food insecurity and poor dietary diversity
- High instances of illness and long distances to health services
- Long distances to clean water sources
- Lack of startup capital for entrepreneurial activities and limited levels of financial literacy within the community

- Poor agricultural yields due to soil exhaustion, erosion, and limited access to improved agricultural inputs
- Poor access to markets due to a lack of roads and infrastructure

The solution: a data-informed livelihoods model

RTV’s poverty graduation model is low-cost, holistic, and data-informed, enabling last-mile subsistence farming communities to break the cycle of ultra-poverty. Through carefully sequenced activities that prioritize the most vulnerable, RTV focuses on increasing Household Income and Production from <\$1/day to over \$2/day by increasing agricultural income, diversifying income and productive assets, and alleviating barriers to community participation in economic activities. Throughout the process, RTV relies on continuous and real-time data analytics to address key barriers to well-being, inform decision-making, optimize interventions, and maximize impact.

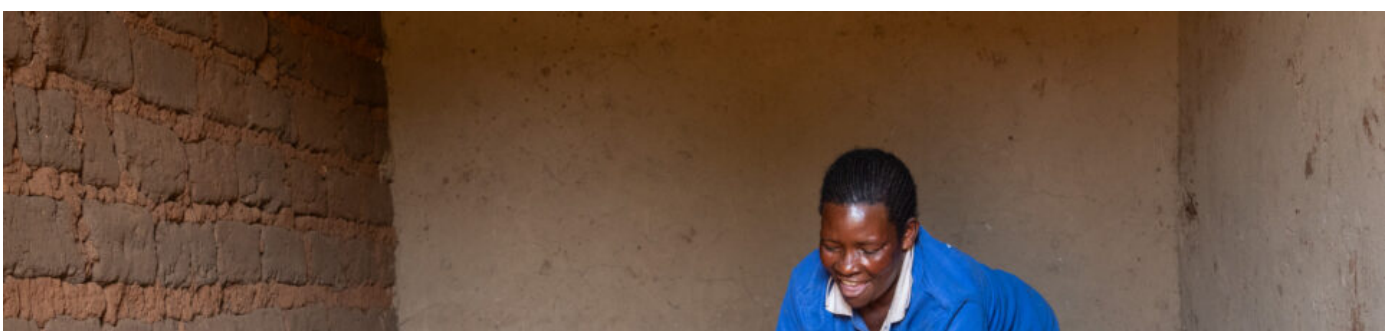




RTV engages with partner communities through a consultative process that synthesizes community input with a data-informed model to co-design program activities, support community buy-in, and encourage sustainability of impact. With a focus on increasing household incomes, RTV enables households to secure basic needs and build capacity so they can increase participation and productivity in livelihoods. This includes improving food security by providing access to vegetable seedlings, clean water sources, facilitating health, hygiene, and sanitation awareness outreaches, and providing healthy household training sessions that focus on gender equity.

How RTV works

To enhance household incomes and production through agriculture, RTV provides households with improved inputs and training on climate-smart farming practices to create a cost-effective and sustainable ecosystem that transitions farmers from subsistence to income generation. To diversify income, RTV provides access to financial literacy training, establishes Village Savings and Loan Associations (VSLAs), and promotes income-generating activities to support community-driven initiatives and ensure sustainable pathways for income generation. To support these activities, RTV establishes and builds upon local community structures with a focus on inclusive leadership. This includes identifying community leaders, specifically women and youth representation, to serve as Community Champions and Committee leaders that support peer-to-peer education across best practices in Agriculture, WASH, Livestock, and VSLAs.





Throughout this program, RTV transforms how data is integrated and analyzed in program design, implementation, and monitoring to maximize impact and minimize costs. The team utilizes custom technologies to collect data and conduct advanced data analytics in real-time, so data can be used to support community-led decision-making and enable on-the-ground teams to use real-time insights for targeted support. These tools guide an effective means of allocating resources and ensure that trends align with long-term sustainability targets. Through household-level check-ins, RTV provides individualized and ongoing coaching and support across key training and addresses external challenges to strengthen communities' skills to maintain, repair, and expand livelihoods following graduation. Through more formal evaluation activities, such as Standard Evaluations and Annual Household Surveys, RTV monitors household progress, analyzes key drivers of change, and adjusts program activities as needed to provide communities with hands-on customizable capacity-building support. Together, this enables RTV to focus efforts on the most vulnerable, such as women-headed households, youth, and the lowest income earners, so entire communities continue to sustainably grow their income after program graduation.

What makes Raising The Village so effective

Low-cost solutions with High Return on Investment

By combining government partnerships with evidence-based interventions, RTV is able to significantly increase the impact per each dollar invested in their partner communities. This model positions them to have significant impact at scale as the organization continues to grow.

Sustainability of Impact after Program Graduation

RTV cohorts continued to sustain income growth after graduating from the program. Five years since inception, partner households from the 2018 Cohort increased their income and net production by 133% from baseline, compared to 37% in peer households.

Use of Real-time Data to Inform Programming

Following baseline data collection, the RTV team conducts a project design process that integrates community feedback and historical RTV data to customize program activities to address the unique needs of each community.

Sustainable Impact on the Most Vulnerable

RTV meets with district governments to identify at-risk populations with limited access to services and high poverty rates. This also ensures that project activities align with government development plans, and builds crucial relationships for program implementation and coordination.